

Louder Than Life 2017



Ozzy Osbourne featuring Zakk Wylde, Prophets of Rage, Five Finger Death Punch, Rob Zombie and Incubus top the bill for the fourth annual Louder Than Life destination festival, Saturday, September 30 and Sunday, October 1 at Champions Park in Louisville, KY.

Tickets go on sale Friday, June 2 at Noon ET at www.LouderThanLifeFestival.com (<http://www.LouderThanLifeFestival.com>).

Rock legend Ozzy Osbourne -- recently reunited with guitarist Zakk Wylde for the first time in over a decade -- leads a Saturday bill that includes Five Finger Death Punch, Rob Zombie, Mastodon, and many more. Prophets of Rage --bringing together the sonic firepower of Rage Against The Machine, Public Enemy and Cypress Hill, with members Tom Morello, Tim Commerford, Brad Wilk, Chuck D, B-Real, and DJ Lord -- closes Louder Than Life on Sunday, joined by Incubus, Rise Against, Stone Sour and more.

Produced by Danny Wimmer Presents, America's premier production company for rock music festivals, Louisville's Louder Than Life features a selection of award-winning bourbons, whiskey, spirits, craft beer, the best food Louisville has to offer, along with a powerful music lineup of rock legends and breaking talent performing on three stages. The festival celebrates the bourbon culture and culinary heritage of this unique American city.

The full 2017 Louder Than Life music lineup also features: Halestorm, Gojira, The Pretty Reckless, In This Moment, Eagles of Death Metal, Thrice, Hollywood Undead, Of Mice & Men, Steel Panther, Falling In Reverse, Sleeping With Sirens, Nothing More, Beartooth, Starset, We Came As Romans, Lacuna Coil, Miss May I, Radkey, Bleeker, While She Sleeps, Greta Van Fleet, Fire From The Gods, '68, Badflower, He Is Legend, Black Map, DED, Through Fire, Palisades, and BITERS.

"Prophets of Rage are psyched to bring a brass knuckle Marshall Stack beatdown to the Louder Than Life festival. We are gonna unleash the RAGE, BRING THE NOIZE and TAKE THE POWER BACK so come on down and get some," said Tom Morello of Prophets of Rage.

Rob Zombie said, "The Zombie and his horde are ready to throw down and get weird at Louder Than Life. Zombie and Ozzy together again! Dig it! See you in Louisville!"

"It's been way too long since we've played Louisville, and we're stoked to be coming back in a big way to join friends Prophets of Rage, Thrice and the rest of the amazing lineup at Louder Than Life," said Tim McIlrath of Rise Against.

Mike Einziger of Incubus commented, "We're excited to be returning to Louisville and playing the Louder Than Life festival on October 1st with our friends, Prophets of Rage and all the other great bands on this amazing lineup. It's going to be a great show and we can't wait to see everyone!"

Danny Wimmer, founder of Danny Wimmer Presents added, "I'm excited to have Prophets of Rage close out the festival. After seeing them in a small setting in LA, I couldn't wait to get them added to our festivals this fall. Tom, Tim, and Brad from Rage Against The Machine, along with Chuck D and DJ Lord from Public Enemy and B-Real of Cypress Hill, playing the hits that made Rage one of the most iconic bands in history is a special thing to see. Adding that along with Ozzy Osbourne, Incubus, Rob Zombie, Five Finger Death Punch, Rise Against, Stone Sour...how could you miss this lineup? And after an incredible run with Gojira this spring I can't wait for them to come to Louder Than Life as well. I'm beyond excited for this year's festival.

It's a can't miss experience."

Single day and weekend tickets for Louder Than Life will be available at www.LouderThanLifeFestival.com (<http://www.LouderThanLifeFestival.com>) starting on Friday, June 2 at Noon EDT. Tickets and VIP packages start at the following prices. Fans are encouraged to buy early and save, as ticket prices will increase in the coming weeks. Weekend General Admission: \$99.50 Weekend VIP: \$259.50 Single Day GA: \$69.50 Single Day VIP: \$144.50 A limited number of GA ticket 4-packs and Zippo VIP 2-packs, as well as camping packages, will also be available starting June 2.

Discounted online hotel rates will be available through Curadora. Visit www.LouderThanLifeFestival.com (<http://www.LouderThanLifeFestival.com>) for details. General Admission ticket discounts will also be available for active military through Louder Than life partner GovX (www.govx.com (<http://www.govx.com>))).

VIP tickets include: VIP entrance lanes into venue; VIP lounge area featuring dedicated bar, beverage and food options; VIP-only viewing area of Main Stage featuring grandstand bleachers; private, upgraded restroom facilities; and VIP-only commemorative laminate. All Louder Than Life camping passes include campsite space for 3 nights as well as access to campground bathrooms, showers, food and beverage concession stands, and a general store. Campers also have in and out privileges between the campground and festival grounds throughout the event. Car (tent) camping passes are \$99.00 and RV camping passes are \$175.00.

Also, Louder Than Life is presenting an official aftershow event with Pierce The Veil on September 30 at Mercury Ballroom (611 S. 4th St., Louisville, KY 40202). Head to www.mercuryballroom.com (<http://www.mercuryballroom.com>) or

www.LouderThanLifeFestival.com (<http://www.LouderThanLifeFestival.com>)

for more information. Tickets to the aftershow event will be available for purchase starting Friday, June 2 at Noon ET. This is a separate event; a Louder Than Life ticket does not grant entry into this official LTL aftershow event.

Here are the preliminary lists of Louder Than Life bourbon, craft beer, spirits and food partners: Bourbon World presented by the Louisville Courier-Journal: Featuring the world's TOP bourbon's including Angel's Envy, Basil Hayden's, Benchmark, Buffalo Trace, Bulleit, Eagle Rare, Evan

Williams, Four Roses, Jim Beam, Knob Creek, Maker's Mark, Michter's, Old Forester, Larceny, Town Branch, Wild Turkey, Woodford Reserve and more! Whiskey & Other Beverages: El Jimador Tequila, Jack Daniel's, Monster Energy, Miller Lite, Southern Comfort Craft Beer (Regional) & Artist Inspired Beverages: Alltech Lexington, Falls City Beer, Goodwood Brewing Company, Motörhead Shiraz, New Albanian Brewing Company, TROOPER Beer, West Sixth, Caduceus Cellars and Merkin Vineyards Food Village: Boss Hog BBQ, Cellar Door Chocolates, Doc Crow's, Gelato Gilberto, Gospel Bird, Hebros Kitchen, Hi-Five Doughnuts, Island Noodles, Joelle's Hot Chicken, Mike's Kentucky Kitchen, Merle's Whiskey Kitchen, Momma's BBQ, Pie Baby, Sacrilicious, The Big Cheesy, Tumbleweed (serving Jack Daniel's inspired food items), Up In Smoke BBQ, and many more. ☐

Louder Than Life will also feature interactive music, food and beverage experiences including: • Artist autograph signings and beverage sampling at the Monster Energy Hospitality Rig • Jack Daniel's Experience • Zippo Encore Music Experience • FYE Fan Experience • Bourbon World presented by the Louisville Courier-Journal • The Music Experience • It's Miller Time VIP Lounge and Sports Bar • Heavy Tiki • The Big Easy Boil • Rock & Roll BBQ • Love & Fire (open flame cooking) • Dyin 2 Live / Fxck Cancer • and more to be announced in the coming months.

Louder Than Life is produced by Danny Wimmer Presents, a producer of some of the biggest rock festivals in America, including Rock On The Range, Monster Energy AFTERSHOCK, Monster Energy Welcome To Rockville, Monster Energy Fort Rock, Monster Energy Carolina Rebellion, Chicago Open Air, Monster Energy Rock Allegiance, Northern Invasion, Houston Open Air, and more. Sponsors for Louder Than Life include Monster Energy, USMC, Fxck Cancer, FYE with Roadrunner Records, Razor & Tie, Century Media and Another Century, Jack Daniel's, El Jimador, and Zippo, with more to be announced. Website: www.LouderThanLifeFestival.com ([http://www](http://www.LouderThanLifeFestival.com)

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